



Sept. 27, 2017

City of Rochester Public Market Honors Seven Bridges Farm Burger-Flipping Game 11-1 Saturday Outside Market Office

For immediate release, ROCHESTER, N. Y. – Seven Bridges Farm (Lima, Livingston County) is October’s recipient of The Summit Vendor of The Month award, presented at the City of Rochester Public Market at noon **Saturday, September 30** by The Summit Federal Credit Union and The Friends of the Rochester Public Market. In honor of Seven Bridges Farm, The Summit will also host a **burger-flipping game** from 11 a.m. – 1 p.m., and **The Summit Healthy Tasting** from 10 a.m. – 12 p.m. Both the game and tasting take place outside the brick Market Office.

Seven Bridges Farm, owned by Barrita and Jeff Shanks, is known for all-natural beef, pork, chicken and eggs. The Seven Bridges stand is located in the market’s new indoor shed, which opened earlier this season. “Our favorite thing about the market is that our customers have all become our friends who we looking forward to seeing and catching up with every week,” says Barrita.

“When looking for that juicy steak or chop for a summer barbecue, a brisket or roast as the weather turns colder, or farm fresh eggs, Market customers know to head for Seven Bridges Farm,” says Margaret O’Neill of the Friends of the Rochester Public Market. “And the Seven Bridges stall is always a favorite stop for school tours, with the banner hanging in their stall that displays a breathtaking view of the farm, and Barrita explaining how carefully they care for their animals.”

The Shanks, whose farm has been in Jeff’s family since 1942, initially raised livestock for their own use, but when people began asking about purchasing meat, the Shanks went into business. Now, Seven Bridges Farm has been selling at the Market for almost a dozen years. The farm’s meat and eggs can also be found at the area restaurants and markets listed on sevenbridgesfarm.com, where customers can also place direct orders.

“One way we like to sell is for customers to buy a quarter of a cow,” says Barrita. “It’s the most economical for them.” (Of course, one could always ask the Shanks for... shanks.)

About The Summit Federal Credit Union

Founded in 1941, The Summit Federal Credit Union is a not-for-profit, member-owned, full-service financial cooperative. With approximately \$860 million in assets, The Summit has over 230 employees and provides a full range of affordable financial products and services to approximately 80,000 active members in Central and Western New York. For more information, visit www.summitfcu.org.

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Photo: Jeff and Barrita Shanks, provided by Barrita Shanks.