



May 22, 2017

The Summit Receives Award for Social Responsibility Community Service Embedded in the Credit Union's Culture

FOR IMMEDIATE RELEASE: Rochester, N.Y.; Syracuse, N.Y.; Buffalo, N.Y. – The Summit Federal Credit Union is being honored with the 2017 Dora Maxwell Social Responsibility Community Service Award, given to the credit union that best strengthens the structure of the communities it serves. Named for an American credit union pioneer, the award is presented by the New York Credit Union Association.

“This award means so much,” said Cheryl Pohlman, The Summit’s Vice President of Marketing and Community Relations. “It reflects the heart of what we believe: that in order to fully serve our members, we must also serve the communities in which they live and work.” Approximately 40% of The Summit’s members are from underserved areas.

The Summit actively supports approximately 150 organizations that strengthen communities in the Rochester, Central New York and Buffalo regions. Their continuing work with the City of Rochester Public Market, their support of local breast cancer research through wine and chocolate festivals in Rochester, Syracuse and Buffalo, and their assistance with Causewave’s *Every Minute In School Matters* initiative in Rochester, are among The Summit’s efforts that demonstrate a dedication to the places in which they deliver services.

That sense of community responsibility is even exhibited in how The Summit’s employees spend their time outside of work. In its 2016 annual report, The Summit points out that in that year, its 230 employees volunteered an astonishing 7200 hours for over 170 causes.

“I think The Summit both attracts employees who already engage in community service, and inspires employees to do more,” said Pohlman. “The spirit of giving back is woven into who we are.”

About The Summit Federal Credit Union

Founded in 1941, The Summit Federal Credit Union is a not-for-profit, member-owned, full-service financial cooperative. With approximately \$800 million in assets, The Summit has over 230 employees and provides a full range of affordable financial products and services to approximately 80,000 active members in Central and Western New York. For more information, visit www.summitfcu.org.

###

Contact:

Cynthia Kolko
The Summit Federal Credit Union
Office: 585.453.7058 | Mobile: 585.729.6173
ckolko@summitfcu.org

Photos:

Chef Cody Dedischew prepares a dessert tasting at The Summit Federal Credit Union Wine and Chocolate Festival in Syracuse. The festival raises money for breast cancer research.

The Summit Vendor of the Month Award is presented at The City of Rochester Public Market.